



Building a strong business in tough times

Overview of the Program

- 10 proven business development techniques for building business during challenging times
- All techniques require little or no cash
- Techniques are easy to implement, and fit for all types of small business owners
- All the techniques presented in this seminar work especially well during a troubled economy
- Developed and facilitated by a proven business development coach that has extensive experience in building business
- Great for both service and product based companies and professionals
- Over 4,000 small business owners across North America have learned how to implement these tools.

If you have the right tools at hand, you can build business in any climate, especially the current one.

Business owners that focus on building their business rather than insulating themselves against challenging markets, are the ones that move ahead, prosper and grow their bottom line.

In this seminar, you will learn ten (10) proven business development techniques perfectly suited for use during a tough business climate. From looking at customers right at hand, through to bundling products and services with strategic partners, you will be able to not only ride out what will be a major market storm, but prosper and grow as others go out of business.

You will learn new ways to capture opportunity, increase revenues, and keep your business healthy and stable. If you have been wondering how to grow your business in this economy, look no further.

"People can be split into three groups: those who make things happen, those who watch things happen, and those who wonder what's happening."



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