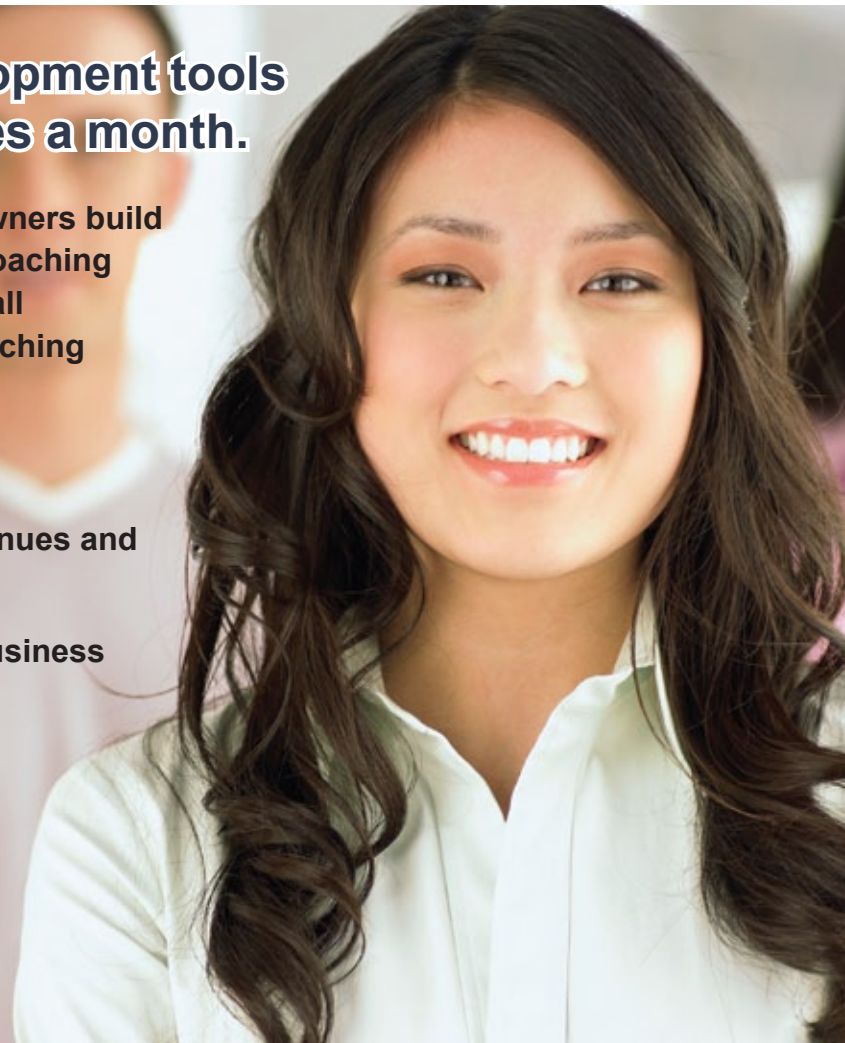


Learn powerful business development tools from an expert in just 60 minutes a month.

Fiona Walsh has helped numerous business owners build profitable companies using the GhostCEO™ Coaching program. Now she is offering her expertise to all entrepreneurs through an affordable group coaching program.

Benefits of the Program

- ➔ Get immediate results growing your revenues and profits
- ➔ Learn proven tools for attracting more business and increasing sales
- ➔ Build your business network
- ➔ Stand out from your competition
- ➔ Backed by our 100% guarantee
- ➔ Affordable for all business budgets



If you are:

- ➔ struggling with the challenges of doing business in an unstable economy
- ➔ working too many hours and not getting the results you want
- ➔ looking for proven best practices to grow your company
- ➔ wanting immediate easy to implement business growth tools

Then this group coaching program is perfect for you. Grow your business, learn from an expert, build your network, and explore business opportunities, all for only \$99.00 per month and a 60 minute time investment. Sign up now at Fiona@ghostceo.com

\$99 per month or \$550 for full 6 month program

Sign-up today for our Spring Session beginning March 30th 2009

Month by Month, you will get closer to building a healthy, profitable, and sustainable business that is finely tuned, efficient, and maximizes your profit.

Month 1 - Profit Model and Sales Funnel

The foundation of our coaching model and all of our clients' businesses is a clear understanding of what a profit model is, how to define it, and how to build it. Secondly - it is taking that profit model and implementing a sales funnel to help you track your progress, avoid dropping balls, and close more business.

Month 2 - Getting clear on the three questions

When you are introducing yourself and your business to prospective clients, colleagues, strategic alliances and others at networking events, your ability to 'clearly' state what it is that you do, why it matters, and who cares will bring you more prospective contacts than anything else. Businesses that aren't bringing in enough business are not representing themselves effectively. This will be our focus in Month 2.

Month 3 - Developing your Niche Markets

If you are trying to service anyone and everyone you meet, you are wasting resources and not staking claim to specific markets that you can grow, harvest, and develop a strong cash flow with. This month, we will share the secrets of identifying, developing, and defending niche markets. Get ready to be the 'go-to' company for three different niche markets.



Month 4 - Understanding Referrals and Developing Champions

Referrals can be great or a great time waster, depending on the quality of the lead. Businesses that excel have mastered the process of developing Champions for their business who are an unpaid marketing force and who provide only the best referrals to clients that are ready to close. This month we will simplify this process and get you on the path to having 50 Champions for your business.

Month 5 - Establishing Strong Strategic Alliances

When you partner with the right business, you both stand to benefit (profitably) from a great union. Choosing the wrong alliances can not only undermine your business development time, but damage your brand and reputation. This month we will talk about how to find, build, and sustain powerful strategic alliances.

Month 6 - Prospecting and Closing the Deal

Once you are clear on your profit model, can answer the three questions effectively, understand and have identified your three niche markets, have begun building your referral network through champions, and have begun developing strategic alliances, it is now time for you to put your prospecting and closing skills into overdrive. This month, we will complete the program by outlining the steps to prospect both warm and cold leads, set up opportunities to present, and finally how to 'pull the trigger' and close the deal.



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